



MIRANDA MAGPIES

CRICKET CLUB • EST. 1956

SEASON 2026 / 27

SPONSORSHIP OPPORTUNITIES

Local Club. Strong Community. Fly the black and white.

MIRANDAMAGPIESCRICKETCLUB.COM.AU



P R E S I D E N T ' S W E L C O M E

WELCOME TO THE MAGPIES

Miranda Magpies Cricket Club has been part of the Sutherland Shire since 1956. We are one of the region's oldest cricket clubs and proud of what we have built over nearly 70 years.

After a period of rebuilding, we are growing again. Our goal is **150 junior players** by 2030, alongside our senior competition for men and women.

Sponsoring the Magpies is an investment in local sport and local community. Every dollar goes directly back into the club — better equipment, subsidised registrations, and more kids playing cricket in the Shire.

With the redeveloped **Seymour Shaw Park** about to open as a home for cricket in the Shire, there has never been a better time to get behind the Magpies. Partner with us now and be part of something special from day one.

Mark Easton

P R E S I D E N T , M I R A N D A M A G P I E S C R I C K E T C L U B

91

JUNIOR
PREMIERSHIPS

29

SENIOR
PREMIERSHIPS

1956

ESTABLISHED



WHY SPONSOR

WHY SPONSOR THE MAGPIES?

Your sponsorship puts a Sutherland Shire kid on the field.

01 LOCAL REACH

Your brand in front of Sutherland Shire families every weekend, from October through March.

02 GRASSROOTS IMPACT

Every dollar funds junior registrations, equipment and uniforms. Real impact on real kids in the Shire.

03 DIGITAL EXPOSURE

Logo on our website, social media, promotional materials and all season communications.

PREMIUM PACKAGE

GOLD

TBA
PER SEASON

YOUR INCLUSIONS

- ✓ Named as **Major Community Sponsor** for the full 2026/27 season
- ✓ Logo on **playing shirts** (sleeve)
- ✓ Branding on **team cricket kit** – helmets, kit bags and equipment
- ✓ Logo on club website and PlayHQ profile
- ✓ Featured sponsor post on Facebook and Instagram during the season
- ✓ Logo on all printed promotional materials and banners
- ✓ Banner display at Seymour Shaw Park training sessions
- ✓ Two communications to the club parent and player database
- ✓ Personal introduction to the club community at season launch
- ✓ Recognition at end-of-season presentation night

CLUB PACKAGE

SILVER

\$1,000
PER SEASON

YOUR INCLUSIONS

- ✓ Named as **Club Sponsor** in all season communications
- ✓ Logo on club website and PlayHQ profile
- ✓ Featured sponsor post on Facebook and Instagram
- ✓ Logo on printed promotional materials
- ✓ One communication to the club parent and player database
- ✓ Recognition at end-of-season presentation night

SUPPORTER PACKAGE

BRONZE

\$500
PER SEASON

YOUR INCLUSIONS

- ✓ Named as a **club supporter** in season communications
- ✓ Logo on club website
- ✓ Recognition on club social media channels
- ✓ Recognition at end-of-season presentation night

Every package makes a difference. Whichever level you choose, your support goes straight back into keeping fees low and more Shire kids on the field.

AT A GLANCE COMPARE PACKAGES

INCLUSION	GOLD 2 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Named as	Major Community Sponsor	Club Sponsor	Club Supporter
Logo on playing shirt (sleeve)	✓	—	—
Branding on team kit — helmets, bags & gear	✓	—	—
Banner at Seymour Shaw training	✓	—	—
Personal intro at season launch	✓	—	—
Logo on promo materials & banners	✓	Printed only	—
Featured Facebook & Instagram post	✓	✓	—
Logo on website & PlayHQ profile	✓	✓	Website
Communications to member database	Two	One	—
Recognition on club social media	✓	✓	✓
Recognition at presentation night	✓	✓	✓
PER SEASON	TBA	\$1,000	\$500

CAN'T DO CASH? WE STILL WANT TO HEAR FROM YOU.

IN-KIND SPONSORSHIP

Local businesses can support the Magpies through products or services rather than cash. Every contribution helps us keep fees low and kids on the field.

GAME DAY BBQ

Sausages, bread, drinks. Feed the families on a Saturday afternoon at Seymour Shaw Park.

PLAYER OF THE MATCH

Gift vouchers or products for our best performers each round.

KIT BAG GEAR

Balls, gloves, pads, water bottles or training equipment for the club kit bag.

MERCHANDISE

Branded club gear, caps, training equipment or apparel.

Every contribution keeps a Shire kid on the field.





GET IN TOUCH

LET'S BUILD SOMETHING TOGETHER.

We'd love to discuss a package that works for your business. Cash and in-kind sponsorship both welcome.

MICHAEL MACLENNAN

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